

# CMS Strategic Plan

CMS serves the public as a trusted partner and steward, dedicated to advancing health equity, expanding coverage, and improving health outcomes.

## STRATEGIC PILLARS



### ADVANCE EQUITY

Advance health equity by addressing the health disparities that underlie our health system

[Health Equity Fact Sheet](#)



### EXPAND ACCESS

Build on the Affordable Care Act and expand access to quality, affordable health coverage and care

[2023 Marketplace Open Enrollment Data Snapshot](#)



### ENGAGE PARTNERS

Engage our partners and the communities we serve throughout the policymaking and implementation process



### DRIVE INNOVATION

Drive Innovation to tackle our health system challenges and promote value-based, person-centered care



### PROTECT PROGRAMS

Protect our programs' sustainability for future generations by serving as a responsible steward of public funds



### FOSTER EXCELLENCE

Foster a positive and inclusive workplace and workforce, and promote excellence in all aspects of CMS' operations

[Diversity, Equity, and Inclusion Strategic Plan](#)

## CROSS CUTTING INITIATIVES

### ELEVATING STAKEHOLDER VOICES THROUGH ACTIVE ENGAGEMENT

CMS will ensure that the public has a strong voice throughout CMS' policymaking, operations, and implementation process.

### BEHAVIORAL HEALTH

Increase and enhance access to equitable and high-quality behavioral health services and improve outcomes for people with behavioral health care needs.

[Behavioral Health Strategy fact sheet](#)  
[Addressing & Improving Behavioral Health](#)

### DRUG AFFORDABILITY

Ensure that prescription drugs are accessible and affordable for consumers, providers, plans, our programs, and state partners.

### MATERNITY CARE

Work with states, health care facilities, community providers, and other partners to improve the quality of maternity care, expand postpartum coverage, and support a diverse provider workforce.

[Maternity Health Care in Rural Communities](#)  
[CMS Maternity Care Action Plan](#)  
[Health Plans Committed to Using the Birthing-Friendly Designation](#)

### ORAL HEALTH

Expand access to oral health coverage so consumers achieve the best health possible, and partner with states, health plans, and providers to expand access and coverage.

### RURAL HEALTH

Promote access to high-quality, equitable care for all people served by our programs in rural and frontier communities, Tribal nations, and the U.S. territories.

[Rethinking Rural Health](#)

### SUPPORTING HEALTH CARE RESILIENCY

Prepare the healthcare system for operations after the COVID-19 Public Health Emergency (PHE).

[Health Care System Resiliency fact sheet](#)

### NATIONAL QUALITY STRATEGY

Shape a resilient, high-value health care system to promote quality outcomes, safety, equity, and accessibility for all individuals, especially for people within historically underserved and under-resourced communities.

[National Quality Strategy fact sheet](#)  
[Blog: A Person-Centered Approach to Improving Quality](#)

### COVERAGE TRANSITION (COVID-19/PHE UNWINDING)

Ensure as many individuals enrolled in Medicaid and the Children's Health Insurance Program (CHIP) maintain a source of coverage as possible after the COVID-19 Public Health Emergency (PHE) continuous enrollment requirement expires.

### NURSING HOMES AND CHOICE IN LONG TERM CARE

Improve safety and quality of care in the nation's nursing homes.

### DATA TO DRIVE DECISION-MAKING

Make more informed policy decisions based on data and drive innovation and person-centered care through the seamless exchange of data.

### INTEGRATING THE 3MS (MEDICARE, MEDICAID & CHIP, MARKETPLACE)

Promote seamless continuity of care, including experience with health care providers and health coverage, for people served by the 3Ms.

### FUTURE OF WORK @ CMS

Foster a culture of care that values employee health and well-being, emphasizes workplace flexibilities and leverages technology to support remote and hybrid collaboration.